



Little Sisters of the Poor

4th Annual Passion for the Elderly Dinner

(with live & silent auctions)

November 18, 2008 * 6:00–10:00 P.M.

Martin's West, Baltimore, Maryland

Sponsorship Levels

St. Joseph Sponsor—\$5,000

- Table of 10 tickets to the event
- Full-page advertisement in the evening's keepsake program*
- Program Acknowledgement Listing and recognition on event website
(with logo and link to corporate website)
- Recognition in December, 2008 mailing to more than 14,000 donors and friends

Jeanne Jugan Sponsor—\$3,000

- Six tickets to the event
- Half Page advertisement in the evening's keepsake program*
- Program Acknowledgement Listing and recognition on event website
(with logo and link to corporate website)
- Recognition in December, 2008 mailing to more than 14,000 donors and friends

St. Martin Sponsor—\$2,000

- Four Tickets to the event
- Half Page advertisement in the evening's keepsake program*
- Program Acknowledgement Listing and recognition on event website
- Recognition in the St. Martin's Home newsletter

Table Sponsor—\$1,000 (Sponsor a table of ten tickets to be used by Residents and Little Sisters. Table Sponsors will receive recognition in our program and on our website.)

Ticket Sponsor—\$100 per ticket (Sponsor individual tickets to be used by Residents and Little Sisters.)

DEADLINE for SPONSORSHIP is October 24, 2008*

Over, please. . .



Little Sisters of the Poor

4th Annual Passion for the Elderly Dinner

Underwriting and In-Kind Opportunities

For an event like “Passion for the Elderly”, the underwriting of necessary expenses is a critical component of our fundraising success. Your gift of cash, goods or services can have a tremendous impact on the lives of the elderly poor, and your donation to this year’s event will help the Little Sisters of the Poor to build a “Winter Fuel Fund” for St. Martin’s Home. All event donors will be recognized in the evening’s Keepsake Program Book and at the event, as well as on our website. Your generosity will also be recognized in a December, 2008 mailing to more than 14,000 friends.

Bless you for considering additional ways in which you can help!

CATEGORY	LEVEL (Based on 400 guests)
◆ Dinner	\$22,000 _____
◆ Invitation Mailing (Design, Printing, Production & Postage)	\$ 5,000 _____
◆ Advertising	\$ 4,000 _____
◆ Cocktail Hour	\$ 2,500 _____
◆ Program Printing	\$ 2,500 _____
◆ Misc. Postage and Mailing Costs	\$ 1,250 _____
◆ Signs/Displays	\$ 1,000 _____
◆ Musical Entertainment	\$ 750 _____
◆ Floral Decorations	\$ 500 _____
◆ Audio/Visual	\$ 650 _____

/ /Yes! I will sponsor/partially sponsor the expense indicated above for: \$ _____

Please print your name as you wish it published.

DEADLINE FOR UNDERWRITING is October 24, 2008



Little Sisters of the Poor

4th Annual "Passion for the Elderly" Dinner

November 18, 2008 * 6:00 – 10:00 p.m.

Martin's West, Baltimore, Maryland

Sponsorship and Underwriting Form

Please complete this entire form and return to Little Sisters of the Poor/St. Martin's Home by October 24, 2008. Contact Meg Ducey with any questions, at: 410-744-9367 ext. 174 (by phone,) or at: devbaltimore@littlesistersofthepoor.org.(by e-mail.)

Thank you for your support!

Sponsor/Company Name: _____

Contact (Name and Title): _____

Address: _____

Phone: _____ Email: _____

Please indicate Sponsorship Level

___ St. Joseph Sponsor \$5,000 (10 tickets)

___ Jeanne Jugan Sponsor \$3,000 (6 tickets)

___ St. Martin Sponsor \$2,000 (4 tickets)

___ Table Sponsor \$1,000 (to sponsor a table of 10 tickets for Residents/Little Sisters)

___ Ticket Sponsor I'd like to sponsor ___ tickets for Residents/Little Sisters @ \$100/ea. My donation is enclosed, in the amount of \$_____.

___ Advertiser I would like to advertise in the evening's Keepsake Program (See ad specifications on reverse.)

___ Full pg. (\$250) ___ 1/2 pg. (\$150) ___ 1/3 pg. (\$100)

___ Advertisement copy or camera-ready advertisement is enclosed.

___ Advertisement copy or camera-ready advertisement will follow (Deadline: **October 24, 2008.**)

___ Underwriter (Please indicate Underwriting Donation Amount and Category.)

___ I/We wish to underwrite _____ (Category)

___ Payment is enclosed in the amount of \$_____.

Recognition of my donation should read: _____

Please mail completed form and payment by **October 24, 2008 to:**

Little Sisters of the Poor, St. Martin's Home, Attn: Development Office, 601 Maiden Choice Lane, Baltimore, Maryland, 21228. Please make check payable to the Little Sisters of the Poor. Turn over to make your payment by Visa or MasterCard. *Over, please. . .*

*Please make checks payable to:
Little Sisters of the Poor*

*Please Complete Information Below
to make your donation by Visa or MasterCard*

Credit Card : Visa MasterCard

Credit Card Number: _____

Name as it appears on Card: _____

Expiration Date: _____ Authorization code (from signature panel) _____

Signature: _____

Advertising Specifications—Keepsake Program

Full Page	\$250	5.5" w x 8.5" h
One-Half Page	\$150	5.5" w x 4.25" h
One-Third Page	\$100	5.5" w x 2.5" 7

Please provide camera-ready art for your advertisement. PDF files can be emailed to devbaltimore@littlesistersofthepoor.org, or artwork can be mailed to Little Sisters of the Poor, St. Martin's Home, 601 Maiden Choice Lane, Baltimore, Maryland, 21228, Attn: Development Office.

Deadline for submission is: *October 24, 2008.*

Thank you for your support!

